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Ocean Conservancy Super Bowl Project Media Recap as of February 20, 2020

Media Placements: 600+

Impressions: nearly 1.4 billion

- 1. CNN: NFL star helps clean up during Super Bowl Week (UVPM: 138,000,00)
 - a. Also aired on HLN (UVPM: 36,550,379)
- 2. Official Miami Host Committee Welcome Guide: <u>Super Bowl LIV Miami Official Guide</u> <u>by HCP Media</u> (250,000 copies)
- 3. Official Super Bowl LIV Game Program: 1 million physical copies printed and available online at NFL.com
- 4. 92.3 The Fan (Cleveland): <u>Browns players supporting NFL's My Cause, My Cleats</u> campaign (41,000 listeners)
- 5. 940 WINZ (Sports Talk Miami): Dolphins DT John Jenkins interview (50,000 listeners)
- 6. 940 WINZ on Radio Row with J.P. Brooker: link (50,000 listeners)
- 7. 940 WINZ/1230 The Zone (Miami Sports Radio): <u>J.P. Brooker interviewed on The Defo Show</u> (50,000 listeners)
- 8. 940 WINZ (Sports Talk Miami): Interviewed John Jenkins on December 3. Here is a link (50,000 listeners)
- 9. ABC News: NFL players team up to promote ocean conservation (UVPM: 7,917,130)
 - a. Tweet: https://twitter.com/ABC/status/1203730599548207104
- 10. ABC 7 News (video): <u>Super Bowl 2020: NFL, Ocean Conservancy volunteers clean up Miami beach</u> (UVPM: 1,305,870)
- 11. ABC 7 News (San Francisco): <u>Super Bowl 2020: Hard Rock Stadium food to feature Miami classics, imported delicacies (UVPM: 1,305,870)</u>
- 12. ABC 7 (San Francisco): <u>Super Bowl 2020: NFL, Ocean Conservancy volunteers clean</u> <u>up Miami beach (UVPM: 1,305,870)</u>
- 13. ABC 7 (San Francisco): 6 p.m., 6 p.m. (86,997 viewers)
- 14. ABC 10 (Miami): <u>DeSantis announces effort to 'safeguard' South Florida's</u> environment during Super Bowl (UVPM: 295,016)
- 15. ABC 10 (Miami): Local News 10, 1 a.m., 5 a.m. (127,476 viewers)

- 16. AP: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (see 191 stories below)
- 17. AP: <u>Climate change poses threat to future Super Bowls in Miami</u> (see 17 stories below)
- 18. AP: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (see 15 stories below)
- 19. Atlanta Falcons: <u>Falcons participate in 'My Cause My Cleats' campaign</u> (UVPM: 135,499)
- 20. The Athletic, Atlanta: <u>Kaleb McGary brings awareness to killer whales' plight: 'Why</u> would you want to let that disappear? (UVPM 1,390,800)
- 21. The Athletic, Bay Area: <u>49ers vs. Saints predictions: Running QB Taysom Hill will be another test for the defense</u> (UVPM: 1,390,800)
- 22. AZ Central: <u>Kenyan Drake opens up about time with Miami Dolphins, differences</u> with Arizona Cardinals (UVPM: 2,017,141)
- 23. AZ Central: <u>Larry Fitzgerald was in a music video about coral reefs</u> (UVPM: 2,017,141)
- 24. BBR Music Group: <u>LOCASH HITS MIAMI FOR CHARITY EVENTS AHEAD OF</u> FOOTBALL'S BIGGEST PARTY (UVPM: N/A)
- 25. Big 105.9/ iHeart Radio: Help Remove LIV Tons of Trash From Florida Beaches
 Before Super Bowl LIV! (100,000 listeners)
- 26. The Boca Raton Tribute: <u>Miami Super Bowl Host Committee Announces Super Bowl LIVE Sustainability Partners</u> (Audience Reach 21,800)
- 27. Markets Insider: Miami Super Bowl Host Committee Selects Footprint as

 Sustainability Partner for Super Bowl LIV and "Ocean to Everglades" (UVPM: 1,845,118)
- 28. Business Journal: <u>Environmental nonprofit partners with Miami Super Bowl Host</u>

 <u>Committee South Florida Business Journal</u> (UVPM: 3,687,976)
- 29. Bucs Nation (blog): <u>Plenty more than football happening during Super Bowl Week in</u> Miami (UVPM: 17,505)
- 30. Business Insider: <u>49ers receiver Emmanuel Sanders throws a touchdown in</u> awesome trick play during wild shootout vs. Saints (UVPM: 22,990,384)
- 31. Brightly: How Sustainable Is the Super Bowl? (UVPM: 198,003)
- 32. Bro Bible: <u>Hard Rock Stadium To Offer \$5k 'Pearl And Oyster' Platter During Super Bowl</u> (UVPM: 925,625)
- 33. Broward Palm Beach New Times: <u>Pigskin or Snakeskin? Miami Super Bowl</u>
 Committee Invites Hunters to Python Bowl (UVPM: 46,887)
- 34. Case News/ FIU: <u>FIU CASE joins Everglades Foundation at Super Bowl LIVE</u> (UVPM: 6,253)
- 35. Centerplate press release: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami
- 36. Chain Drug View: PepsiCo to join Ocean Conservancy's #TeamOcean ahead of Super Bowl LIV (UVPM: 3,885)

- 37. Chargers.com: More than 25 Chargers will participate in the NFL's 'My Cause, My Cleats' campaign in Week 15 vs. the Vikings by wearing customized cleats (UVPM:N/A)
- 38. Chargers Twitter: https://twitter.com/Chargers/status/1202303085437022208 (875.3K followers)
- 39. Chicago Daily Herald: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 373,264)
- 40. CBS Miami: Focus On South Florida: Ocean To Everglades (UVPM: 259,386)
- 41.CBS Miami: Miami's Super Bowl 54 Legacy Project May Focus On Our Unique Environment (UVPM: 259,386)
- 42. CBS Miami: NFL Players To Lend A Hand In Clean-Up Of Virginia Key Beach (UVPM: 259,386)
- 43. CBS Miami: <u>The Party Is Starting As Super Bowl LIVE Fan Fest Opens At Bayfront Park</u> (UVPM: 259,386)
- 44. CBS Miami: <u>Final Touches Going Up At Free Super Bowl LIVE Fan Fest At Bayfront Park</u> (UVPM: 259,386)
- 45. CBS Miami: Super Bowl LIV Host Committee Unveils Plan For Florida Coral Reef Restoration (UVPM: 259,386)
- 46. CBS Miami: Miami Super Bowl Host Committee Launches Super Bowl 54
 Environmental Initiative On Earth Day (UVPM: 259,386)
- 47. CBS Miami: Miami Proud: Miami Super Bowl Host Committee Teams Up With Ocean Conservancy (UVPM: 259,386)
- 48. CBS 4 (WFOR): CBS4 Sunday Morning News (127,476 viewers)
- 49. CBS Miami: <u>6 a.m.</u> (15,916 viewers)
- 50. CBS Miami Facebook: <u>CBS Miami OCEAN TO EVERGLADES Miami's Super Bowl Host...</u> (283,344 followers)
- 51.CBS San Francisco: NFC Championship: 'Beach Bum' Raheem Mostert Rides Big Wave All The Way To Super Bowl LIV (UVPM: 478,619)
- 52. CBS San Francisco: <u>'Beach Bum' Raheem Mostert Helps Power 49ers Running Attack</u> (UVPM: 478,619)
- 53. CBSSports.com (Game video): <u>49ers' George Kittle on the catch that helped down</u> the Saints: 'Don't let one guy tackle you' (UVPM: 9,295,260)
- 54. CBS Sports Radio: Critical Mention (10,000,000 listeners)
- 55. Cleveland Browns: Full list of causes Browns players will support Sunday through NFL's My Cause, My Cleats initiative (UVPM: 200,744)
- 56. Cleveland Browns: <u>Browns players supporting NFL's My Cause, My Cleats campaign</u> (UVPM: 200,744)
- 57. CNN Espanol: El Super Bowl apuesta por un mejor medio ambiente (UVPM: 36,550,379)
- 58. Coastal Breeze News: O'Connell Participates in Python Bowl (UVPM: 15,000)
- 59. Cruise Industry News: MSC Teams Up to Preserve and Protect Coral (UVPM: 42,321)
- 60. Detroit Free Press: My Cause, My Cleats: Lions players wear their hearts on their shoes in epic way (UVPM: 1,684,207)

- 61. Detroit Lions: 2019 My Cause My Cleats photos (UVPM: N/A)
- 62. Detroit Lions Twitter: https://twitter.com/Lions/status/1202059268746338305 (1.3 million followers)
- 63. Detroit Lions Twitter: https://twitter.com/Lions/status/1202052904942653443 (1.3 million followers)
- 64. The Detroit News: Lions' David Blough to honor Purdue super fan's life with 'My Cleats, My Cause' (UVPM: 681,523)
- 65. ESPN Radio (Sarah Spain Show): link (18,237,684 listeners)
- 66. Everglades Foundation: Miami Super Bowl Host Committee Launches Super Bowl LIV Environmental Initiative Ocean to Everglades (UVPM: N/A)
- 67. The Falcoholic: <u>Falcons players to highlight worthy causes with My Cause My Cleats</u> in Week 14 (UVPM: 45,710)
- 68. The Falcoholic: <u>Falcons players to highlight worthy causes with My Cause My Cleats</u> in Week 14 (UVPM: 45,710)
- 69. Footprint: Miami Super Bowl Host Committee Selects Footprint as Sustainability Partner for Super Bowl LIV and "Ocean to Everglades" (UVPM: 500)
- 70. Forbes: Conservancy Pairs With Disabled Vets And Big Football Game For Super Ocean Cleanup (UVPM: 28,307,082)
- 71. Forbes: Meet Dayanny De La Cruz, The First Female Head Chef To Lead The Culinary Program At A Super Bowl
- 72. For The Win/ USA Today: <u>Burmese pythons to be part of Super Bowl LIV</u> (UVPM: 1,342,677)
- 73. Fox Sports, My Cause My Cleats Games (18.2 million viewers)
 - i. 49ers vs. Saints Raheem Mostert
 - ii. Falcons vs. Panthers Kaleb McGary
 - iii. Lions vs. Vikings Jahlani Tavai
 - iv. Jaguars vs. Chargers Chris Conley
- 74. Fox Sports/ Press Pass: <u>SUPER BOWL WEEK Highlights: Wednesday, Jan. 29</u> (UVPM: 2,001,656)
- 75. Fox4Now: <u>Protecting Paradise Governor DeSantis announced the launch of the</u>

 Python and Lionfish Bowl WFTX Digital Team (UVPM: 87,923)
- 76. Flamingo Mag: A One-On-One with Mr. Super Bowl, Rodney Barreto (UVPM: N/A)
- 77.FL Gov: Governor Ron DeSantis Joins Miami Super Bowl Host Committee to Launch Super Bowl LIV Environmental Initiative Ocean to Everglades (UVPM: N/A)
- 78. Florida Daily: Ron DeSantis, Miami Super Bowl Host Committee Launch Ocean to Everglades Environmental Project (UVPM: 5,991)
- 79. Florida Politics; Flapol: <u>South Florida Ron DeSantis announces launch of Super Bowl Environmental Initiative</u> (UVPM: 72,638)
- 80. Florida Politics: <u>Sunburn The morning read of what's hot in Florida politics 4.23.19</u> (UVPM: 72,638)
- 81. Frost Science: https://www.frostscience.org/super-bowl-reef/ (UVPM: N/A)
- 82. Global Citizen: <u>These 6 Super Bowl Athletes Are Global Citizens Off the Field</u> (UVPM: 356,441)

- 83. GMA: NFL players team up to promote ocean conservation (UVPM: 829,225)
- 84. Green Sports Alliance: NFL players unite with Ocean Conservancy for My Cause My Cleats (UVPM: N/A)
- 85. Green Sports Alliance: Miami Super Bowl 2020 Host Committee Goes Big on Green with Ocean To Everglades Initiatives (UVPM: N/A)
- 86. Green Sports Alliance: <u>Everything You Need to Know About Sustainability at Super</u>
 <u>Bowl LIV</u> (UVPM: N/A)
- 87. Guru Focus: PepsiCo To Join Ocean Conservancy's #TeamOcean Ahead Of Super Bowl LIV (UVPM: 367,036)
- 88. Health New (video): Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (1.44K subscribers)
- 89. Islander News: Florida's coral reef set to receive help care of Super Bowl LIV (UVPM: 1,676)
- 90. Jahlani Tavai Instagram: https://www.instagram.com/p/B5q035iB-q5/ (12.3K followers)
- 91. Jay Feely Twitter: https://twitter.com/jayfeely/status/1222287033282060290 (80.6K followers)
- 92. Kenyan Drake Twitter: https://twitter.com/KDx32/status/1222308735898406912 (160K followers)
- 93. Key West Citizen: Veterans take part in annual fishing tourney (UVPM: 11,872)
- 94. Keys News: Burmese pythons to be part of the Super Bowl (UVPM: N/A)
- 95. KNBR: 49ers land final blow to out-slug Saints in instant regular season classic (UVPM: 80,310)
- 96. Last Word on Pro Football: Raheem Mostert Surfing Gigantic NFL Waves (UVPM: 34,637)
- 97. M Live: Check out what Detroit Lions players will be wearing for 'My Cause My Cleats' week (UVPM: 1,402,232)
- 98. Mandarin Oriental: Miami Sustainability (UVPM: N/A)
- 99. Maxim: <u>Here's What Super Bowl Stadium VIPs Will Be Eating In Miami</u> (UVPM: 628,345)
- 100. Men's Journal: <u>49ers RB Raheem Mostert Almost Became a Pro Surfer. Now He's</u> in the Super Bowl (UVPM: 856,172)
- 101. Miami and Beaches: <u>Super Bowl LIVE presented by Verizon at Bayfront Park 01/25/20-02/01/20</u> (UVPM: N/A)
- 102. Miami Beach Times: Florida Governor Ron DeSantis Looks to Make Miami Super Bowl Green (UVPM: 1,887)
- 103. Miami Dade Gov: Miami- Dade County Census Task Force Meeting (UVPM: N/A)
- 104. Miami Dolphins: My Cause My Cleats 2019: Dolphins Raise Awareness For Meaningful Organizations (UVPM: 75,532)
- 105. Miami Today: Miami gets own kicks in Super Bowl LIV sideshows (UVPM: 7,752)
- 106. Miami Herald: Ocean Conservancy named official partner of Super Bowl 54 (UVPM: 1,365,750)

- 107. Miami Herald: In town to clean up the beaches, ex-Dolphin Kenyan Drake comes clean on time in Miami (UVPM: 1,365,750)
- 108. Miami Herald: <u>In Miami, your Super Bowl beer is going to be different. It won't come in a plastic cup (UVPM: 1,365,750)</u>
- 109. Miami Herald: <u>Football aside</u>, <u>Super Bowl is the perfect time to showcase the fragile Everglades | Opinion</u> (UVPM: 1,365,750)
- 110. Miami Herald: <u>Measuring the assault on Don Shula's legacy as Dolphins</u>, <u>Belichick's Patriots meet again | Opinion</u> (UVPM: 1,365,750)
- 111. Miami Herald: Pythons keep Miami's Super Bowl maestro up at night: a day in the life of Rodney Barreto (UVPM: 1,365,750)
- 112. Miami Herald: <u>Bill Belichick: Short on Qs about Flores, long on the greatness of Dolphins' roster</u> (UVPM: 1,365,750)
- 113. Miami Herald: https://twitter.com/AdamHBeasley/status/1202339902316326913 (46.1K followers)
- 114. Miami New Times: <u>Barry's Class Hosted by Austin Mahone in Support of Ocean</u>
 <u>Conservancy</u> (UVPM: 246,801)
- 115. Miami's Community Newspaper: Miami Super Bowl Host Committee launches environmental initiative (UVPM: 12,990)
- 116. My CBS 4: 2020 Python Bowl kicks off in South Florida to remove invasive Burmese pythons (UVPM: 8,594)
- 117. National Geographic: Can the Super Bowl go zero waste? (UVPM: 5,448,454)
- 118. National Geographic Latinoamerica: ¿Puede el Super Bowl generar cero desperdicios? (UVPM: N/A)
- 119. NBC Sports Bay Area: <u>Watch 49ers wide receiver Emmanuel Sanders throw TD</u> to Raheem Mostert (UVPM: 4,532,942)
- 120. NBC Sports Bay Area (video): <u>Kenyan Drake details playing against the 49ers</u> <u>defense | NBC Sports Bay Area</u> (UVPM: 4,532,942)
- 121. NBC Sports, Pro Football Talk Live: <u>Kenyan Drake wants to change the trajectory</u> of his family in free agency (UVPM: 4,532,942)
- 122. NBC 5 (WPTV): Today on 5, 5 a.m., 6 a.m., 7 a.m. (127,476 viewers)
- 123. NBC 6 South Florida: <u>South Florida Today</u>, Saturday at 6 a.m., 8 a.m., 9 a.m. (63,462 viewers)
- 124. NBC 6 South Florida: Python Bowl: DeSantis Kicks Off Challenge to Hunt Pythons From Everglades (UVPM: 164,354)
- 125. NBC 6 South Florida: <u>7 a.m.</u> on 2/2 (18,673 viewers), <u>6 a.m.</u> on 1/29 (14,094 viewers), <u>4 p.m.</u> (23,448 viewers), <u>4 p.m.</u> (23,448 viewers), <u>5:30 p.m.</u> (22,598 viewers) on 1/28, <u>6 a.m.</u> on 1/28 (17,359 viewers), <u>7 a.m.</u> on 1/26 (18,673 viewers)
- 126. News 5 Cleveland (ABC): <u>Cleveland Browns wearing custom cleats against</u>
 <u>Bengals for charity</u> (UVPM: 242,227)
- 127. News Center Maine: Quite a catch! 10,000 lbs of lost fishing gear hauled up from ocean floor (UVPM: 114,124)
- 128. NFL press release: MORE THAN 30 SUPER BOWL LIV COMMUNITY EVENTS TO TAKE PLACE IN SOUTH FLORIDA (UVPM: N/A)

- 129. NFL.com: 2019 My Cause My Cleats: On the field (UVPM: 6,312,804)
- 130. NFL.com: 2019 My Cause My Cleats: Unboxing (UVPM: 6,312,804)
- 131. NFL.com (Game video): <u>49ers' epic win over Saints about family as much as</u> <u>football</u> (UVPM: 6,312,804)
- 132. Niners Nation: Golden Nuggets: Making the Mostert his opportunities (UVPM: 177,358)
- 133. Niners Nation: Golden Nuggets: Making the Mostert his opportunities (UVPM: 177,358)
- 134. Niners Wire: <u>It's impossible to ignore Raheem Mostert's historic production</u> (UVPM: N/A)
- 135. The Observer: <u>Five Food Facts and Features About the Super Bowl 2020 Feast</u> (UVPM: 839,441)
- 136. One Green Planet: <u>Super Bowl Estimated to Generate 40 Tons of Trash this Year, Here's What They Are Doing About it</u> (UVPM: 501,847)
- 137. Paladino: Experts Weigh In On Climate Action in Football (UVPM: N/A)
- 138. The Palm Beach Post: <u>Miami Dolphins: Defensive tackle John Jenkins stops</u> runners and those who would spoil ocean environment (UVPM: 267,721)
- 139. The Palms Hotel: <u>Sustainable Restaurants Miami Beach | The Palms Hotel Ocean Conservancy Partnership | Organic Restaurants Miami (UVPM: N/A)</u>
- 140. Patch: NYE With Pitbull, Super Bowl LIV, SoBe Wine And Food, 2020 Events (UVPM: N/A)
- 141. Premier Guide Miami: Miami Super Bowl Host Committee Selects Footprint as Sustainability Partner for Super Bowl LIV and "Ocean to Everglades" (UVPM: N/A)
- 142. Press Reader: <u>The Olympian: 2020-01-26 Miami is the first NFL venue to go almost plastic-free (UVPM: N/A)</u>
- 143. PRNewswire: <u>Miami Super Bowl Host Committee Selects Footprint as</u>
 <u>Sustainability Partner for Super Bowl LIV and "Ocean to Everglades"</u> (UVPM: N/A)
- 144. PRNewswire: PepsiCo To Join Ocean Conservancy's #TeamOcean Ahead Of Super Bowl LIV (UVPM: N/A)
- 145. PRNewswire: Miami Super Bowl Host Committee Announces Five New Official Partners (UVPM: N/A)
- 146. Red Green and Blue: <u>Super Bowl LIV will feature recyclable & compostable products</u> (UVPM: N/A)
- 147. Richmond Times- Dispatch: <u>Caviar, gondolas and artificial sun: Behind the</u> scenes at the <u>Super Bowl</u> (UVPM: 426,719)
- 148. Rivals.com: Purdue in the Pros: Week 14 (UVPM: 378,874)
- 149. Rotoworld: Drake joins Rotoworld (UVPM: 900,921)
- 150. Sacramento Bee (Game photos): <u>49ers notebook: Victory over Saints comes at cost, team wins with heavy hearts (UVPM: 1,007,818)</u>
- 151. San Francisco Chronicle (Game photos): <u>Defense be damned, 49ers offense</u> carries the load (UVPM: 1,397,758)
- 152. San Francisco 49ers: https://www.49ers.com/community/about/cleats (UVPM: 291,762)

- 153. San Francisco 49ers: https://www.49ers.com/photos/49ers-2019-my-cause-my-cleats-garoppolo-kittle-staley-buckner-players#f01f99d4-9d7a-4e76-a6a8-e41403aeb10b (UVPM: 291,762)
- 154. San Francisco 49ers: https://www.49ers.com/photos/49ers-bring-awareness-to-causes-with-custom-cleats#5cd9c38a-0097-42ad-9b10-8a7628f3735c (UVPM: 291,762)
- 155. San Francisco 49ers Twitter: https://twitter.com/49ers/status/1201727762270162950 (2.1 million followers)
- 156. San Francisco 49ers Twitter: https://twitter.com/49ers/status/1202667787090616330 (2.1 million followers)
- 157. San Francisco 49ers Owner Twitter: https://twitter.com/JedYork/status/1202674266631589889 (124.4K followers)
- 158. San Jose Mercury News (Game photos): San Francisco 49ers News 49ers report card: 'A' fantastic finish to an 'A+' game (UVPM: 1,664,434)
- 159. San Jose Mercury News: Kurtenbach: <u>The three incredible plays that show Kyle Shanahan's genius</u> (UVPM: 1,664,434)
- 160. Seattle Pi: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 539,660)
- 161. SiriusXM Radio: 49ers RB Raheem Mostert <u>interview</u> (N/A listeners) with <u>Alex</u> <u>Marvez</u> (76.6K followers) and <u>Gil Brandt</u> (150.8K followers)
- 162. SiriusXM NFL Radio: Kenyan Drake (N/A listeners)
- 163. SkyBoat: <u>Super Bowl LIV Hard Rock Stadium Food and Beverage Tour Gallery</u> (UVPM: N/A)
- 164. Sky Sports: <u>Inside The Huddle podcast: Super Bowl LIV Special Wednesday</u> (N/A viewers)
- 165. Social Miami: <u>Super Bowl Host Committee Launches Environmental Initiative</u> (UVPM: N/A)
- 166. Social Miami: <u>Five Questions for: Rodney Barreto</u> (UVPM: N/A)
- 167. Social Miami; The Edit by Brett Graff: <u>This week proves there's a philanthropic</u> side to Super Bowl (UVPM: N/A)
- 168. South Dade News Leader: <u>Miami Super Bowl Host Committee ramps up efforts</u> with the kickoff of the NFL's 100th Season (11,016)
- 169. South Florida Caribbean News: <u>NFL Community Events Happening In South Florida for Super Bowl LIV</u> (UVPM: N/A)
- 170. Speak Up For Blue (Apple Podcast): Speak Up For The Ocean Blue: SUFB 939:
 Ocean Conservancy And NFL Team Up To Protect The Oceans on Apple Podcasts
 (N/A subscribers)
- 171. Sport Business: <u>Miami sets sights on hosting SuperBowl again by 2030</u> (UVPM: 3,687,976)
- 172. Sports Illustrated: <u>Detroit Lions to Wear Custom Cleats for 'My Cause, My Cleats'</u>
 <u>Week</u> (UVPM: 3,217,998)
- 173. Sports Illustrated: Making the Mostert (UVPM: 3,217,998)
- 174. Sports Illustrated (Game video): <u>Winning Every Way Imaginable: 49ers Are Sitting</u>

 <u>Pretty in NFC Playoff Race After Outgunning the Saints</u> (UVPM: 3,217,998)

- 175. Sports Illustrated (Game video): <u>Week 14 Takeaways: 49ers' Offensive</u>

 <u>Masterpiece, NFL Officiating Just Offensive</u> (UVPM: 3,217,998)
- 176. SUP Creative Group: <u>Super Bowl LIV News: Miami Super Bowl Host Committee</u>
 <u>Launches Super Bowl LIV Environmental Initiative Ocean to Everglades</u> (UVPM: N/A)
- 177. SUP Creative Group: <u>Super Bowl LIV News: Ocean Conservancy Announces</u>

 <u>Partnership with Miami Super Bowl Host Committee</u> (UVPM: N/A)
- 178. Telemetro: Ochenta pitones birmanas capturadas durante la 2020 Python Bowl (UVPM: N/A)
- 179. Travel 2 Latam: <u>The Miami Super Bowl Host Committee offers a preview of the event</u> (UVPM: N/A)
- 180. Travel Pulse: MSC, Miami Super Bowl Host Committee and NFL Players Launch Campaign to Save Coral (UVPM: N/A)
- 181. University of Miami: A super effort to restore reefs in peril (UVPM: N/A)
- 182. USA Today (Lions Wire): <u>Lions players participating in 'My Cause My Cleats'</u> during today's game (UVPM: 18,616,538)
- 183. USA Today (Ninerswire): lt's impossible to ignore Raheem Mostert's historic production (UVPM: 18,616,538)
- 184. Veterans News Report: Ocean Conservancy, Lower Keys Guides Association and Project Healing Waters Fly Fishing Remove 4,000 lbs of Ocean Plastic, Ghost Gear, and Debris From Key West Waters (UVPM: N/A)
- 185. The Verge: Aluminum is replacing plastic at the Super Bowl (UVPM: 12,529,323)
- 186. The Villages Daily Sun: <u>Turning the tables on invasive species</u> (UVPM: 10,798)
- 187. Triple Pundit: <u>Everything You Need to Know About Sustainability at Super Bowl LIV</u> (UVPM: N/A)
- 188. Virgin: <u>Virgin Trains USA support Everglades restoration with football season kick-off in Miami</u> (UVPM: N/A)
- 189. Waste360: <u>Footprint Selected as Sustainability Partner for Super Bowl LIV</u> (UVPM: 36,954)
- 190. Waste 360: Waste Reduction Initiatives Ahead of Super Bowl LIV (UVPM: 36,954)
- 191. Weather Channel: <u>Critical Mention: Weekend Recharge</u> (Feb 01, 2020 08:21 AM EST, Feb 01, 2020 10:24 AM EST, and Feb 02, 2020 11:22 AM EST) (UVPM: 100,000,000)
- 192. WebWire (press release): Ocean Conservancy Invites the Public to Join #TeamOcean at Miami Super Bowl LIVE Booth (UVPM: N/A)
- 193. WebWire (press release): Ocean Conservancy Launches
 #SuperCleanupChallenge to Remove 54 Tons of Ocean Plastic and Trash for Super
 Bowl LIV; Reveals Top Trash Items Found on Florida Beaches (UVPM: N/A)
- 194. Wink News: Gov. DeSantis announces Python Challenge to help remove invasive species (UVPM: N/A)
- 195. WJCT (NPR): Critical Mention (UVPM: 46,344)
- 196. WJCT/ WLRN (audio): <u>Super Bowl Miami Campaign Highlights South Florida</u>
 <u>Environmental Challenges</u> (UVPM: 46,344)

- 197. WKYC Cleveland (NBC 3): My Cause, My Cleats. Cleveland Browns will representing several charitable causes in Sunday's game (UVPM: 267,990)
- 198. WLRN: New Initiative Seeks To Mitigate Environmental Impact Of Super Bowl In Miami (UVPM: 44,913)
- 199. WLS-TV: Mayor Lightfoot, Roger Goodell, 300 volunteers to clean up Douglas
 Park for 'Huddle for 100' initiative (UVPM: 1,007,726)
- 200. WSVN: <u>Volunteers gather in Virginia Key to participate in International Coastal</u>
 <u>Cleanup day</u> (UVPM: 205,330)
- 201. WUSF News: <u>Super Bowl Miami Campaign Highlights South Florida</u>
 <u>Environmental Challenges</u> (UVPM: 32,057)
- 202. WUSF News: <u>The Zest: Hard Rock Stadium Chef Dayanny De La Cruz Is Super Bowl's Food MVP</u> (UVPM: 32,057)
- 203. Yahoo Finance: <u>Miami Super Bowl Host Committee Announces Five New Official</u>
 <u>Partners</u> (UVPM: 14,968,092)
- 204. Yahoo News (video): <u>Super Bowl 2020: NFL, Ocean Conservancy volunteers</u> <u>clean up Miami beach</u> (UVPM: 159,759,516)
- 205. Yahoo News: Miami Super Bowl LIVE Booth brings the awe and wonder of the ocean to football fans (UVPM: 159,759,516)
- 206. Yahoo Sports (video): <u>Super Bowl 2020: NFL, Ocean Conservancy volunteers</u> <u>clean up Miami beach</u> (UVPM: 10,789,947)
- 207. Yahoo Sports: <u>In town to clean up the beaches, ex-Dolphin Kenyan Drake comes</u> <u>clean on time in Miami</u> (UVPM: 10,789,947)

AP: 49ers' Mostert surfed his way on long wave to NFL success

- 1. WNKY: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 10,098)
- 2. Yahoo Sports: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 10,789,947)
- 3. Yahoo News: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 159,759,516)
- 4. Washington Post: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 20,531,730)
- 5. The Southern Illinoisan: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 43,131)
- 6. Miami Herald: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 1,365,750)
- 7. Washington Times: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 1,490,161)
- 8. Kansas City Star: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 556,697)
- 9. Desert Sun: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 141,610)

- 10. SF Chronicle: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 1,397,758)
- 11. Register Citizen: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 24,174)
- 12. My Journal Courier: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 13. Ledger-Enquirer: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: N/A)
- 14. Fox Sports: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 1,063,491)
- 15. Lacrosse Tribune: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 16. Houston Chronicle: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 742,622)
- 17. Island Packet: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 58,834)
- 18. My Plain View: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 16008)
- 19. Beaumont Enterprise: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM:91,364)
- 20. Manistee News: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 8,245)
- 21. Trumbull Times: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 2,267)
- 22.NC Advertiser: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 11,303)
- 23. Whiz News: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: N/A)
- 24. Action News Jax: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 25. Shelton Herald: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 4,381)
- 26. Milford Mirror: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 2,267)
- 27. The Ridgefield Press: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 10,154)
- 28. Wilton Bulletin: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 3,710)
- 29. Darien Times: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 9,352)
- 30. Fairfield Citizen: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 13,638)
- 31. My Mother Lode: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)

- 32. Columbia Basin Herald: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 7,785)
- 33. Taiwan News: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 34. Herald-Whig: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 35.SF Gate: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 6,382,606)
- 36. Fresno Bee: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 295,641)
- 37.NFL NBA News Now: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 38. NBC Bay Area: <u>49ers' Mostert Surfed His Way on Long Wave to NFL Success</u> (UVPM: 321,758)
- 39. Charlotte Observer: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 479,943)
- 40. The Sacramento Bee: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 1,007,818)
- 41. The Olympian: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 72,992)
- 42. Sun Herald: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 41,603)
- 43. Centre Daily: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 64,244)
- 44. San Diego Union Tribune: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 811,017)
- 45. Tri-City Herald: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 60,937)
- 46. Bellingham Herald: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 79,624)
- 47. Brown County Democrat: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 4,990)
- 48. Westport News: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 10,634)
- 49. The Courier: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: N/A)
- 50. The News Observer: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 51. Khon 2: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 107,669)
- 52. USA Today: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 18,616,538)
- 53. New Haven Register: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 154,301)

- 54. KSN: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: N/A)
- 55. San Antonio Express News: <u>49ers' Mostert surfed his way on long wave to NFL</u> success (UVPM: 441,430)
- 56. Index Journal: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 23,232)
- 57. My San Antonio: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 441,430)
- 58. The News Tribune: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 32,360)
- 59. ESPN: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 18,237,684)
- 60. WTOP: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 691,222)
- 61.CT Post: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 148,040)
- 62. Tulsa World: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 289,349)
- 63. Lexington Herald Leader: <u>49ers' Mostert surfed his way on long wave to NFL</u> success (UVPM: 336,408)
- 64. Times Union: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 310,168)
- 65. WRIC/ ABC 8: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 110,212)
- 66. The Hour: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 181,652)
- 67. WKBN 27: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 125,721)
- 68.WFTV 9/ ABC: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 180,071)
- 69. WKRG 5: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 137,350)
- 70. San Luis Obispo/ The Tribune: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 120,711)
- 71. Bismarck Tribune: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 79,272)
- 72. Omaha World Herald: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 365,762)
- 73. Greenwich Time: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 356,277)
- 74. Belleville News Democrat: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 81,750)
- 75. Your Central Valley: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 80,971)
- 76. KLFY 10: 49ers' Mostert surfed his way on long wave to NFL success (UVPM; 57,108)

- 77. PA Homepage: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 78. The Intelligencer/ Edwardsville: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 79. Merced Sun Star: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 24,950)
- 80. MRT: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 40,123)
- 81. Elko Daily: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 18,591)
- 82. Newstimes: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: N/A)
- 83. Kelo: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 135,890)
- 84. KGET: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 500)
- 85. Huron Daily Tribune/ Michigan: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 13,534)
- 86. Everything Lubbock: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 87. KARK: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 42,527)
- 88. WTRF: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 500)
- 89. Citizen Tribune: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 10,919)
- 90. Ozarks First: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 51,621)
- 91. WYTV: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: N/A)
- 92.WATE/ ABC 6: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 93,628)
- 93.WV News: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 236,377)
- 94. The Wichita Eagle: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 136,716)
- 95. The Oklahoman: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 31,474)
- 96. The Telegraph: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 54,078)
- 97. KSNT: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 33,033)
- 98. Fox 44: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 23,931)
- 99. KROD/ ESPN Radio El Paso: <u>49ers' Mostert Surfed His Way on Long Wave to NFL success</u> (UVPM: 5,223)
- 100. WFLA/ News Channel 8: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 400,825)
- 101. My Arklamiss/ West Monroe: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 102. Fox 21: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 34,902)

- 103. WSAV 3/ Savannah: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 58,546)
- 104. Local DMV/ Hagerstown: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 105. Seattle Times: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 1,609,541)
- 106. Middletown Press: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 50,742)
- 107. The Tribune/ Tribtown: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 7,348)
- 108. WDTN 2 News/ Dayton: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 86,876)
- 109. KEVO/ Brownsville: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 11,374)
- 110. WTNH News 8/ New Haven: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 118,462)
- 111. KNWA/ Springfield: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 100,626)
- 112. WCIA/ Urbana: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 667)
- 113. The Telegraph/ Macon: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 69,294)
- 114. KRON/ San Francisco: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 359,069)
- 115. Big Country Homepage/ Abilene: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: N/A)
- 116. Valley News: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 13,787)
- 117. My Panhandle/ Panama City: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 25,020)
- 118. My State Line/ ABC 17 WTVO/ Rockford: <u>49ers' Mostert surfed his way on long</u> wave to NFL success (UVPM: 33,292)
- 119. The State: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 120. Yahoo Finance: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 14,968,092)
- 121. Bradenton Herald: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 63,621)
- 122. Central Illinois Proud/ Peoria: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 32,756)
- 123. Daily Journal: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 17,757)

- 124. Albany Democrat Herald: <u>49ers' Mostert surfed his way on long wave to NFL</u> success (UVPM: N/A)
- 125. Weare Central PA/ WTA/ Altoona: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 126. Binghamton Homepage: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 10,247)
- 127. Local SYR: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 115,617)
- 128. JG-TC: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: N/A)
- 129. Lacrosse Tribune: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 130. The Herald Bulletin: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 131. The Journal Times: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 80,807)
- 132. My Twin Tiers/ WETM 18: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 30,408)
- 133. 104.5 WOKV/ Jacksonville: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 20,906)
- 134. Wisc News: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 135. WSPA 7 News: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 97,342)
- 136. WVNS TV/ CBS FOX 59: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 500)
- 137. Count on News 2: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 39,520)
- 138. The Post Star: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: N/A)
- 139. Midland Daily News: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 37,204)
- 140. WFXR TV/ FOX: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 500)
- 141. Myrtle Beach Online: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 142. WBTW News 13: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 33,904)
- 143. Herald & Review: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 144. Billings Gazette: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 125,136)
- 145. The Courier: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: N/A)

- 146. Magic Valley: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 4,710)
- 147. Independent Record: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 44,757)
- 148. The Joplin Globe: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 32,474)
- 149. The Journal Times: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 80,807)
- 150. Sioux City Journal: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 77,855)
- 151. NWI Times: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: N/A)
- 152. Valdosta Daily Times: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 31,275)
- 153. Missoulian: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 89,122)
- 154. Pantagraph: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 66,218)
- 155. New Castle News: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 21,496)
- 156. WI Proud: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 157. Globe Gazette: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 46,094)
- 158. My Champlain Valley: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 159. TSN: <u>49ers' Raheem Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 160. Montana Standard: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 28,537)
- 161. WJHL/ News Channel 11: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 87,864)
- 162. CBS 17/ Raleigh: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 389)
- 163. Ottumwa Courier: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 164. NBC 4i/ Columbus: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 288,604)
- 165. The Oakland Press: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM, 77,882)
- 166. Macomb Daily: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 46,515)

- 167. This Is Money (UK): <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 168. The China Post: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 169. WLFI 18: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: 53,216)
- 170. KRQE/ Albuquerque: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 131,047)
- 171. WPRI 12/ Providence: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 133,413)
- 172. KETH/ East Texas Matters/ FOX 51: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 173. AZ Central: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 2,017,141)
- 174. WANE 15: 49ers' Mostert surfed his way on long wave to NFL success (UVPM: N/A)
- 175. Observer- Reporter: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 23,513)
- 176. LMT Online: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 43,346)
- 177. Santa Ynez Valley News: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 7,098)
- 178. Daily Herald: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 373,264)
- 179. The Seattle Times: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 1,609,541)
- 180. Herald Whig: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 181. Tampa Bay Times: <u>Dude, 49ers running back Raheem Mostert rides a wave of success</u> (UVPM: 1,151,439)
- 182. KVVU-TV FOX 5/ Vegas: <u>49ers' Mostert surfed his way on long wave to NFL</u> success (UVPM: 178,689)
- 183. Your Sun: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 184. SWX Right Now: <u>49ers' Raheem Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 185. Watertown Daily Times: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 8,298)
- 186. Morning Sun: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 7,800)
- 187. The Day: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 73,749)
- 188. Chippewa Herald: Surfing the wave (UVPM: 23,117)

- 189. KCTV 5 News: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: N/A)
- 190. Texarkana Gazette: <u>Niners' Mostert surfed long wave to NFL success</u> (UVPM: 23,908)
- 191. Idaho Statesman: <u>49ers' Mostert surfed his way on long wave to NFL success</u> (UVPM: 170,293)

AP: Climate change poses threat to future Super Bowls in Miami

Note: was unable to track all stories due to timing and stopped on page 3 of 25 on Google

- 1. Key News Radio (KYW 1060 am): Climate change poses threat to future Super Bowls in Miami (UVPM:500)
- 2. Market Watch: <u>Climate change poses threat to future Super Bowls in Miami</u> (UVPM: 51,247)
- 3. Florida Politics: Climate change poses threat to future Super Bowls in Miami (UVPM: 1,042,041)
- 4. Miami Herald: Climate change poses threat to future Super Bowls in Miami (UVPM: 1,365,750)
- 5. ABC News: Climate change poses threat to future Super Bowls in Miami (UVPM: 7,917,130)
- 6. Fox Sports: Climate change poses threat to future Super Bowls in Miami (UVPM: 2,001,656)
- 7. Herald-Star: https://www.heraldstaronline.com/wire/?category=10076&ID=108624 (UVPM: 11,118)
- 8. Seattle Times: https://www.seattletimes.com/sports/seahawks//climate-change-poses-threat-to-future-super-bowls-in-miami/ (UVPM: 1,609,541)
- 9. Washington Post: Climate change poses threat to future Super Bowls in Miami (UVPM: 20,531,730)
- 10. The New York Times: Climate Change Poses Threat to Future Super Bowls in Miami (UVPM: 33,484,705)
- 11. Yahoo Sports: Climate change poses threat to future Super Bowls in Miami (UVPM: 10,789,947)
- 12. Boston 25 News: Climate change poses threat to future Super Bowls in Miami (UVPM: 163)
- 13. MRT: Climate change poses threat to future Super Bowls in Miami (UVPM: 40,143)
- 14. The Bronx News 12: <u>Climate change poses threat to future Super Bowls in Miami</u> (UVPM: 43,210)
- 15. News 4 Jax: Climate change poses threat to future Super Bowls in Miami (UVPM: N/A)
- 16. WFTV 9 ABC: Climate change poses threat to future Super Bowls in Miami (UVPM: 180,071)
- 17. ESPN: Climate change poses threat to future Super Bowls in Miami (UVPM: 18,237,684)

- **Centerplate Partnership:** Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami
- 1. Business Insider; Markets: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (UVPM: 22,990,384)
- 2. 69 News WFMZ-TV: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (UVPM: 138,020)
- 3. Ethical Marketing News: <u>Ocean Conservancy and Centerplate to Serve Ocean-</u>
 <u>Friendly Seafood for Super Bowl LIV in Miami (UVPM: 2,698)</u>
- 4. MENA FN: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (UVPM: 56,265)
- 5. Morning Star: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (UVPM: N/A)
- 6. Yahoo Sports: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (UVPM: 10,789,947)
- 7. Yahoo News: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (UVPM: 159,759,516)
- 8. Yahoo Money: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (UVPM: N/A)
- 9. Street Insider: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (UVPM: N/A)
- 10. Finanzen: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (UVPM: 179,833)
- 11. Youtube (video): Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (UVPM: N/A)
- 12. Telemundo Nuevo Mexico: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (UVPM: N/A)
- 13. ABC 8 KLKN-TV: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (UVPM: 45,264)
- 14. Florida Now News: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (UVPM: 131,662)
- 15. Accountability- Central: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (UVPM: 359)
- 16. PR Newswire: Ocean Conservancy and Centerplate to Serve Ocean-Friendly Seafood for Super Bowl LIV in Miami (Story picked up by 172 outlets with an audience of 105,851,027)