



Ocean Conservancy's Shores Forward partnership with municipalities in Florida aims to support cities' environmental sustainability efforts and increase their focus on ocean health, water quality and sea level rise. The support can take the shape of expert consulting, engaging with technical and community led networks and securing funding for projects.

The projects presented in this document establish a Shores Forward partnership between Ocean Conservancy and Miami Beach.





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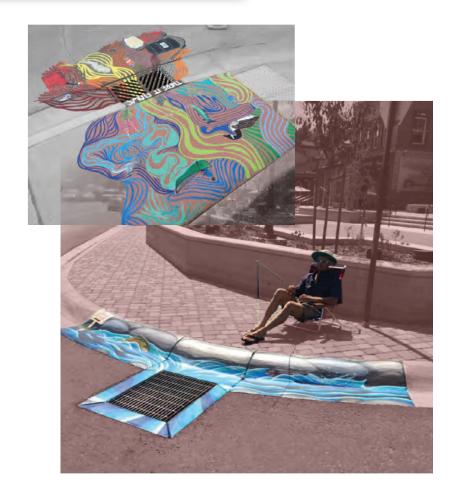
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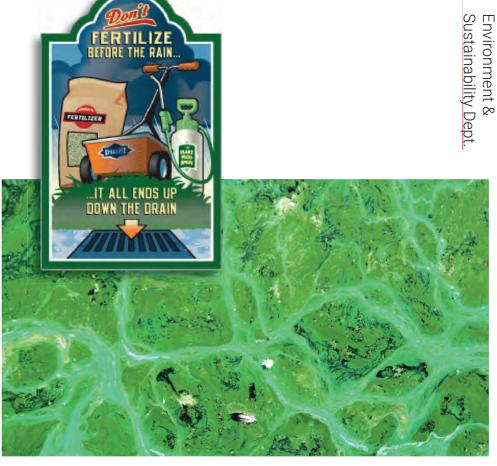
- Storm Drain & Sidewalk Markers
- Pollution Prevention Consumer Education

- Higher Education Event
- Green Schools Challenge
- Underwater Cameras
- Public Messaging



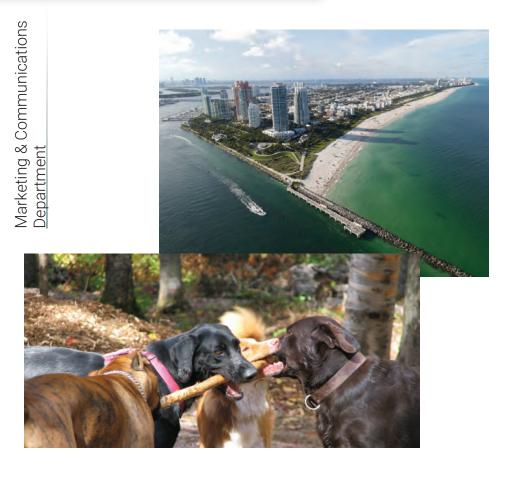


Decorating storm drains and sidewalks through youth or art programs, with organizations like Dream in Green or Bakehouse Art Complex, is a great way to increase awareness around the issue of littering and its connection to water pollution. Ocean Conservancy and Miami Beach will organize a pilot program to decorate selected drains.



Chemicals, marine debris, fertilizers, household & automotive products all endanger the health of the ocean and potentially end up in Miami Beach's waterways. Through education campaigns via social media and informational materials, Ocean Conservancy and Miami Beach can encourage people to be more responsible consumers and environmental stewards.

City of Miami Beach

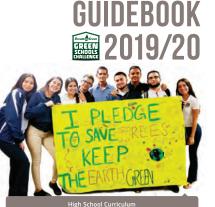




Promoting water quality stewardship through placement of educational displays on dog bag dispensers, sea walls and other eye-catching locations can help reduce the amount of preventable pollution draining into Biscayne Bay.

Building on the existing partnership with FIU, Resilience Vision 2070, will explore how the city will adapt over the next 50 years. Ocean Conservancy will support this ongoing endeavor and pursue additional opportunities to bring attention to resilience-and-adaptation-focused exercises.







Dream in Green and Ocean Conservancy have an ongoing partnership to work with teachers across schools in Miami-Dade and Broward to incorporate environmental sustainability, including ocean conservation, in their curriculum as part of the Green Schools Challenge. Miami Beach schools are already participating and Ocean Conservancy will continue supporting Dream in Green.



An expansion of the Coral City Camera project to include a camera and display near popular beach and bay side destinations would provide a glimpse into what is happening under the surface. It could help foster emotional ties between Miami Beach residents and visitors to local marine ecosystems. South Pointe Pier is a likely location.

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- Circularity Assessment Protocol
- Microplastics & Roadways
- Youth-Driven Single-Use Plastic Reduction
- Sustainable Events Summit

- Polystyrene Messaging
- Recycling & Waste Reduction



Citadel College





Ocean Trash

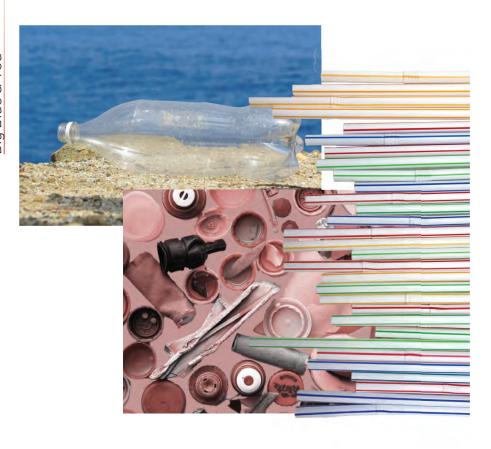




Ocean Conservancy is funding Professor Jambeck from the University of Georgia to study plastics pollution in the Miami River. Miami Beach can partner with Ocean Conservancy to complete a similar study in its canals, Bay or outlets. Data collected includes types of plastics found, possible contributing factors such as availability of public waste bins and a systems-survey of municipal waste management processes. Ocean Conservancy plans on engaging local universities where possible.

As much as 28% of microplastics in waterways may come from road tires shredding synthetic rubber compounds. Professor John Weinstein from Citadel College has been working on studying drainage technology and catchment of plastic pollution to reduce quantities of microplastics entering nearby bodies of water. Miami Beach and Ocean Conservancy will examine potential pilot sites.

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Single-use plastic is one of the largest water pollution sources in the world. Local NGO, Big Blue & You, is willing to activate its youth network to visit restaurants and businesses in Miami Beach to encourage them to become ocean-friendly businesses. Ocean Conservancy will work with Miami Beach and NGO partners who are already working on single-use plastic reduction.

Ocean Conservancy will be organizing a sustainable events summit to discuss standards and establish consensus on what makes an event sustainable. The summit will provide information about how events can reduce their carbon footprint and limit waste. The Greater Miami & The Beaches Hotel Association, Greater Miami Convention and Visitors Bureau and others will be invited to discuss sustainable practices and special considerations in regards to the ongoing COVID-19 pandemic.





Miami Beach already has a Polystytene Ordinance and Ocean Conservancy will work to decrease the amount of Polystyrene in use county-wide, by working with other Miami-Dade municipalities to have ocean trash messaging campaigns.

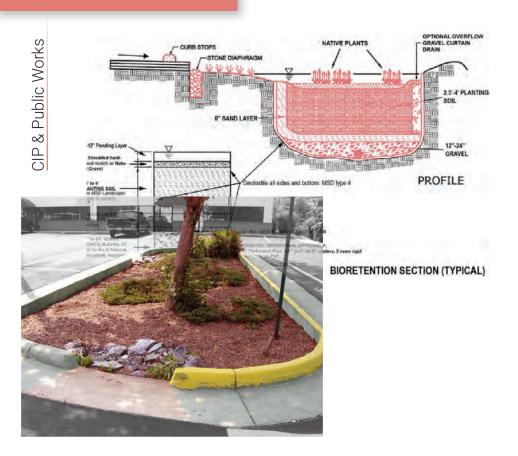
Ocean Conservancy will work to support the PlasticFreeMB initiative by amplifying messaging, announcements and advocating for a countywide #PlasticFree campaign based on #PlasticFreeMB.



- Green Infrastructure
- Fertilizer Ordinance

- Glyphosate Ban
- Beaches & Biscayne Bay Collective
- Stormwater Infrastructure
- Water Quality Monitoring





Water Quality







Neighborhood improvement projects incorporating bioretention cells, and other types of green infrastructure, can help reduce stormwater runoff and filter out contaminants. Bioretention cells on city property, in sidewalk medians or parking lanes can help reduce pollutant loads entering the stormwater system. Ocean Conservancy will support green infrastructure projects in Miami Beach.

Ocean Conservancy has supported the Miami Beach fertlizier ordinance via commission comments and reviewing language when requested.









Water Quality







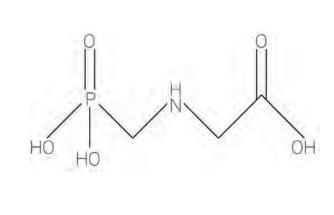




Water testing in Biscayne Bay helps maintain eyes on the water and monitor the health of vital seagrass, marine habitats and bay species. Ocean Conservancy can support the extensive network of water quality monitoring stations already in place.

Miami Beach's stormwater capital improvement projects are preparing the city to weather future storms and alleviate sunny day flooding. Ocean Conservancy will support further development of the city's living-withwater approach to stormwater management, parks and greenspace design.

City of Miami Beach





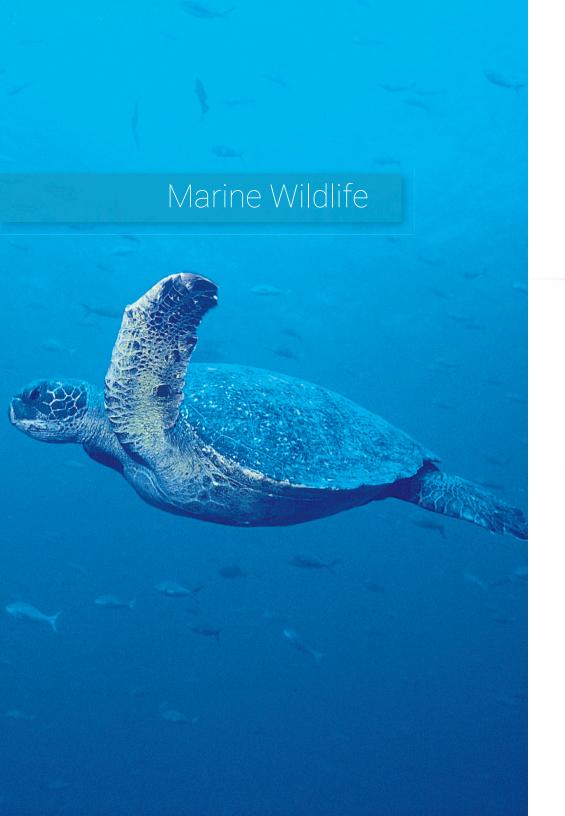






Miami Beach has a glyphosate ban in place since 2018. Reducing chemicals used in landscaping practices is an important step in preventing chemicals from negatively affecting the environment. Ocean Conservancy's scientists will help research alternatives for turf lawns to further improve Miami Beach's environmental stewardship.

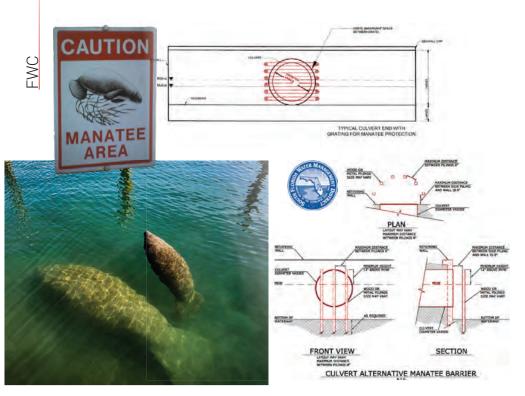
Following 2020's August Biscayne Bay fish kill, Miami-Dade County commissioners passed resolutions to study the Biscayne Bay Task Force's recommendations and hire a Chief Bay Officer to coordinate marine health actions across municipalities in Biscayne Bay. Ocean Conservancy will work to advance Shores Forward partners' ocean health priorities.



New Projects

- Manatee Protection
- Aquatic & Tidal Habitats
- Seabird Protection Education
- Natural & Artificial Reefs

- Native Plantings Round-Table
- Biscayne Bay Aquatic Preserve









Ocean Conservancy will support Miami Beach's efforts to map all city outfalls on GIS to help prioritize areas for installation of manatee grates. Signage placed near kayak launching stations for light recreation can also be developed.

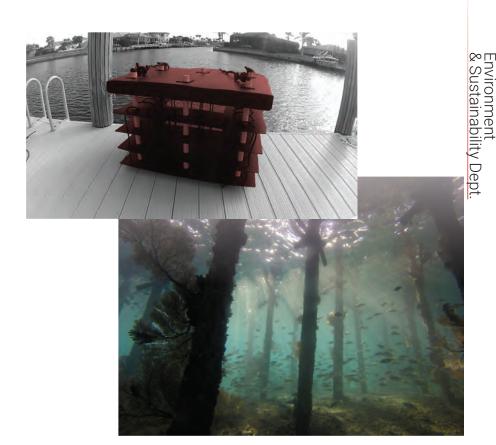
Miami Beach and Ocean Conservancy can seek opportunities to enhance aquatic and tidal habitats. By increasing the availability of habitats in parks and shorelines, Miami Beach can help its aquatic wildlife thrive.

Marine Wildlife

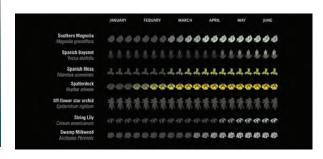




Seabirds are threatened by reduced habitat areas and competing with invasive flora and fauna, which limit sources of food and reproduction ability. On land, invasive flora and fauna reduce seabirds' reproduction success. Ocean Conservancy will aid in the production of educational materials to inform residents about the value of native seabirds, the threats they face and how they can help.



Coral reefs are an important habitat to a diverse range of marine life, rivaling old-growth forests in the longevity of their ecological communities. They are vital to South Florida's economy and are the first line of defense protecting coastlines from storm surge. Ocean Conservancy can support and help find funding for a pilot project to help expand natural reef habitat.















Ocean Conservancy will host and organize a virtual round-table to discuss native plantings and landscape design in South Florida. Native plantings are important to support the livelihoods of native animals and maintain a climate resistant ecosystem.

Over the last 10-20 years, seagrass coverage has decreased by nearly 90% in some areas of Biscayne Bay. Ocean Conservancy will help Miami Beach develop local seagrass nurseries to provide specimens for plantings. Ocean Conservancy will also advocate for healthier and more abundant seagrass coverage at the city and county level across Biscayne Bay.

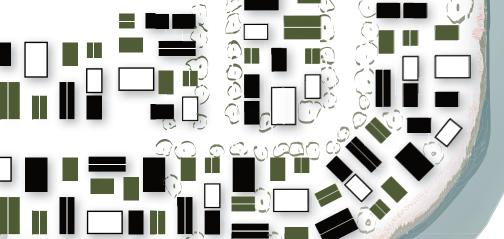


• Beach Carbon-Footprint Reduction

- Living Shorelines
- Energy Efficiency in Buildings
- Carbon Mitigation
- Efficient & Clean Transportation









Planted roofs or green roofs not only provide cooling and light reflectance but also help offset a building's carbon emissions. Miami Beach, is in a subtropical region and can experience over 50" of rain each year. Blue roofs help cool down buildings and detain stormwater runoff to reduce street level flooding. Ocean Conservancy will help apply for funding for projects, especially in lower-income neighborhoods to increase their environmental resilience.

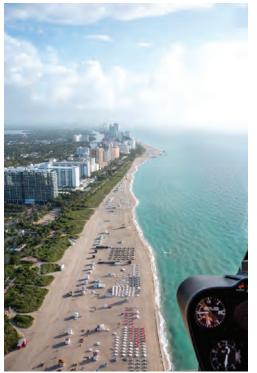
Rehabilitation of sea walls provide opportunities to incorporate living shorelines with traditional grey infrastructure, such as rip-rap. Ocean Conservancy is interested in funding a portion of the DBOT (Design, Build, Operate, Transfer) process for a living shoreline project in Miami Beach.

Florida DEP













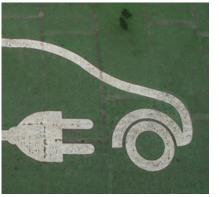


Lifeguard ATV fleets could be electrified and help reduce Miami Beach's carbon footprint. Ocean Conservancy will support funding applications when the city is ready to electrify its fleet or pursue other energy-efficient solutions.

Miami Beach has been designated a Solsmart Gold community by the U.S Department of Energy. Through solar-friendly policies, the city is helping make it easy for property owners to chose solar. Together, Ocean Conservancy and Miami Beach can pursue grants to increase access + incentivize older building stock to retrofit systems for improved efficiency, not limited to solar energy improvements.









Miami Beach completed a greenhouse gas emissions inventory and will have a Climate Action Plan to guide actions to reduce its emissions. Ocean Conservancy will work with the city to review the development of projects and support any actions and plans undertaken to lower emissions or prepare for climate change.

After electricity usuage in the built environment, the transportation sector is the second highest emitter of greenhouse gas pollution. Mlami Beach is developing a network of EV charging stations to help promote electric vehicles and expanding its EV fleet. Ocean Conservancy will support informational campaigns and advocate at the county level for improved and more efficient county-wide public transportation.

City of Miami Beach





Ocean Conservancy is working with you to protect the ocean from today's greatest global challenges. Together, we create science-based solutions for a healthy ocean and the wildlife and communities that depend on it.

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