



Ocean Conservancy®

FUNDRAISE FOR OCEAN CONSERVANCY



Ocean Conservancy has been a champion for the ocean for nearly 50 years. Together, we create science-based solutions for a healthy ocean and the wildlife and communities that depend on it.

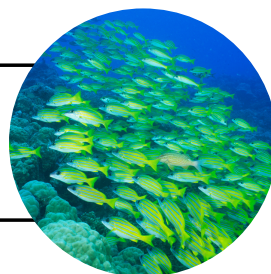
Thank you for fundraising on behalf of Ocean Conservancy, and for helping us work towards a healthy ocean for generations to come! To help make your campaign a success, we have assembled some materials here including suggested promotional language, social media ideas, information about Ocean Conservancy's programs and downloadable materials to share with your friends and family.

I. OCEAN CONSERVANCY'S PROGRAMMATIC WORK

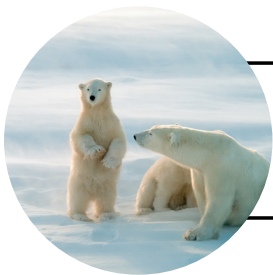
At Ocean Conservancy, we use the best available science, advocate smart policy solutions and engage partners to tackle the greatest global challenges our ocean faces. Our track record, wise use of resources and an unwavering commitment make Ocean Conservancy the go-to organization for science-based policy that keeps our ocean and coastal communities healthy and prosperous. You can find more information about each of our programs below:



Trash Free Seas® – Fighting to stop the flow of trash at the source, before it has a chance to reach the water to choke and entangle marine life, or ruin our beaches and depress local economies.



Sustainable Fisheries – Protecting the future of fish to ensure a thriving ocean, healthy food and a wealth of jobs.



Arctic Conservation – Advocating for science-based solutions to protect the Arctic, including its wildlife and those who depend on the abundance of Arctic waters to support their subsistence way of life.



Ocean Climate – Addressing accelerating climate change – one of the biggest threats to both our planet and the ocean which threatens marine habitats, coral reefs and fisheries.



Protecting Florida – Realizing a Florida whose beaches are even more vibrant, whose waters are clean and accessible for all, and whose ocean is thriving and providing for millions.

II. SUGGESTED LANGUAGE

Looking for the best way to talk about your support for Ocean Conservancy? Listed below are several examples of how to promote your fundraising campaign.



I am raising money to support Ocean Conservancy, a 501(c)3 nonprofit working to protect the ocean from today's greatest global challenges.

I am fundraising to support Ocean Conservancy's efforts to collect millions of pounds of trash that threaten the health of our ocean and the marine wildlife who call it home.

I am fundraising to support Ocean Conservancy's vision for a healthy ocean free of debris. Help us turn the tide against pollution by becoming a member of Ocean Conservancy today.

In support of initiatives like Ocean Conservancy's International Coastal Cleanup, I am raising awareness about the issue of marine debris in the ocean. Donations will go to help Ocean Conservancy remove trash from our beaches and waterways each year.



III. SOCIAL MEDIA

Social Media Channels – Follow Ocean Conservancy on our social media channels to get immediate updates, and share out informative and motivational content with your followers.



@ourocean



@oceanconservancy



facebook.com/oceanconservancy

When posting about Ocean Conservancy, tag us at @ourocean and @oceanconservancy to keep us in the loop!



Action Alert Center – Take action for our ocean, and share opportunities for your followers to become ocean advocates as well.

Facebook Fundraisers – Create a Facebook fundraising campaign to direct friends and family to donate towards a target goal.

Skip the Straw Campaign – Promote Ocean Conservancy's Skip the Straw Campaign and encourage your followers to cut back on single-use plastics.

IV. DOWNLOADABLE RESOURCES

Looking for more ways to engage your friends and family? We have compiled some resources here that you can download and/or print to incorporate into your fundraiser.



WILDLIFE
FACT SHEETS



FISH
COLORING PAGES



OCEAN CONSERVANCY
PHOTOS



SKIP THE STRAW
RESOURCES



OCEAN
WALLPAPERS



TALKING TRASH AND
TAKING ACTION
EDUCATIONAL MATERIALS

V. WAYS TO GIVE

There are many ways to give to Ocean Conservancy, including one-time donations, monthly donations, fundraising for our ocean, including a gift in your estate plans, becoming a Champion for Sea Change and more. Check out our [Ways to Give](#) webpage to see which option is best for you! Happy fundraising!



[For questions or support, email RSVP@oceanconservancy.org](mailto:RSVP@oceanconservancy.org)