Ocean Legacy Society

We want to thank the following people who, over the past year, have joined the more than 1,600 members of the Ocean Legacy Society by naming Ocean Conservancy in their estate plans or by establishing a charitable gift annuity.

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Financial Summary

Ocean Conservancy continues to deliver high-impact programmatic results in an operationally efficient and cost-effective manner. This impact is made possible through the ongoing commitment, involvement and financial contributions of individuals, foundations, corporations and government agencies who understand the critical importance of protecting and preserving the ocean.

Denise Mara Meyer

John and Lynn Moreau

Anna Molloy

Susan Morrison

Lama Q. Munday

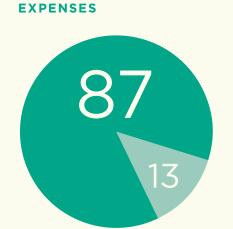
Ocean Conservancy's 2022 revenue totaled \$48.94 million. Investment income and losses totaled (\$6.81 million) and total expenses were \$41.15 million. Eighty-seven percent of expenses were for ocean conservation programmatic activities and administrative services, and 13 percent of expenses were for fundraising.

Ocean Conservancy meets all 20 standards for charitable organizations established by the Better Business Bureau's Wise Giving Alliance and is proud of its reputation as a good steward of the resources entrusted to it by its supporters. The financial results depicted are derived from Ocean Conservancy's June 30, 2022, audited financial statements. Copies of the complete audited financial statements are available upon request or on the Ocean Conservancy website - oceanconservancy.org.

REVENUES



Individuals 48% Foundataions 11% Corporate 13% Other **28**%



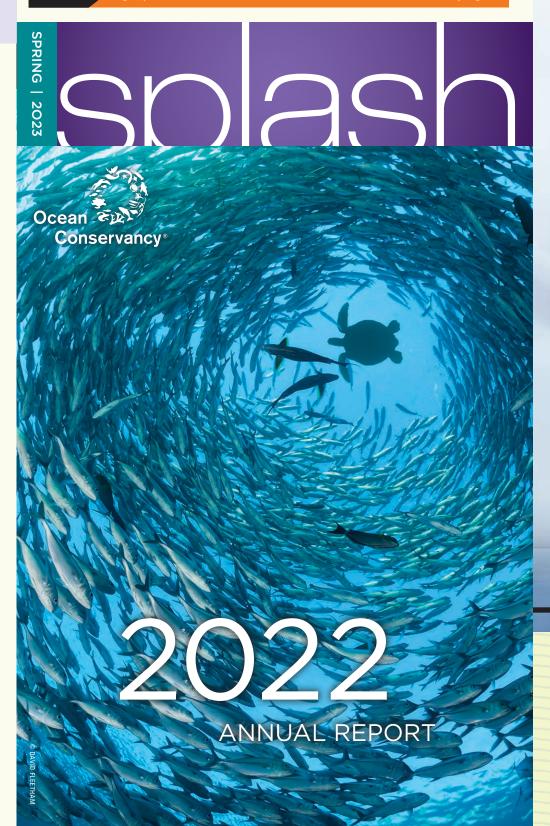
Program and Administrative Services 87% Fundraising and Membership Development 13%

Revenue and Expense Summary

For the Year Ended June 30, 2022

REVENUES \$48,096,395 Contributions, grants and bequests 64,093 List rental income 205,750 Royalties and other In-kind contributions 459,908 117,513 Other income **Total revenues** 48,943,659 **EXPENSES** 12,841,964 Science, policy and outreach 9,414,037 Trash Free Seas® Marine ecosystem protection 4,517,821 5,083,047 Climate 31,856,869 **Total program expenses** Fundraising and membership development 5,542,532 3,753,892 Management and administration **Total supporting service expenses** 9,296,424 **Total expenses** 41,153,293 **GAINS AND LOSSES** Investment income, net





www.oceanconservancy.org





The Ocean in the **Climate Change Dialogue**

In 2021 in Glasgow, the Ocean and Climate Change Dialogue was created, which provided an official space for the ocean in COP negotiations. The first recurring dialogue happened last summer and promoted critical oceanclimate solutions like offshore wind, protecting and restoring blue carbon ecosystems, ending virgin plastic production and decarbonizing shipping. Raising the profile of ocean-climate solutions through this dialogue will contribute to more robust national climate action plans and advance mitigation and adaptation targets.

will to accelerate the deployment of offshore wind energy. Since 2010, the cost of offshore wind has decreased by almost 50%, and the total installed capacity has increased by a factor of seventeen. However, only 7% of wind capacity installed in 2021 was from offshore. It's time to, responsibly, pick up the pace.



Advancing Ocean Climate Action at COP27

In November, countries around the globe came together at the 27th Conference of the Parties (COP27) in Sharm El-Sheikh, Egypt, to negotiate a collective plan to solve the climate crisis. Representatives from NGOs and the public and private sectors gathered to broker decisions and advance contributions toward the goals of the Paris Agreement of 2015.

he biggest win was the recommitment to limit global warming to 1.5 degrees Celsius. If the ocean warms or rises too much, critical ecosystems like coral reefs and protective wetlands won't survive, nor will the communities whose economies, cultures and livelihoods are tied to

This year's COP made progress, but there is still much more to be done to achieve a just transition to a cleanenergy future. More than 80 parties called for the phasing out of all fossil fuel subsidies, but this provision did not make it into the final agreement. There was also no formal commitment to phase out fossil fuels, and some countries are even planning to expand fossil fuel production.

A just transition ensures that the benefits of climate solutions are available to all, not just to the parties that contributed to the climate crisis. Attending countries agreed to a pathway for addressing climate impacts on developing nations that contributed very little to the climate crisis. Committing to a loss and damage financial mechanism marked a first step in addressing centuries of social injustice by ensuring those most responsible pay their fair share.

The Ocean Conservancy team advanced several ocean-climate solutions at COP27 to help countries meet their goals under the Paris Agreement.



Offshore Wind

Offshore wind is a key ocean-climate solution with the potential to provide renewable energy to millions of people and communities worldwide, as well as play a pivotal role in the just transition to a clean ocean-energy future. Nine countries joined the Global Offshore Wind Alliance (GOWA), committing their collective resources and political



Green Shipping

International shipping emissions are responsible for roughly 3% of the world's greenhouse gases. At COP26, several countries committed to establishing green shipping corridors via the Clydebank Declaration. Green shipping corridors are maritime routes that enable the testing and uptake of zero-emission lifecycle fuels and technologies. The goal of green shippingcorridor implementation is to achieve zero carbon emissions by 2040. COP27 launched a Green Shipping Corridors Hub that aims to create a blueprint for what a zero-emission, fuel-ready port would look like by 2030.





FROM OUR BLOG:

Anna-Marie Laura Director of Climate Policy

OCEAN CURRENTS oceanconservancy.org/blog

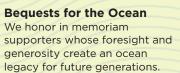


We are grateful for these ocean stewards who support our work with annual gifts of \$1,000 and above.



A Look Back Reflecting on last year's achievements.









Financial Summary An overview of Ocean Conservancy's revenues and expenses.



WELCOME



WOOLSEY

Chair



This annual report issue of Splash describes many of Ocean Conservancy's terrific accomplishments in 2022 — accomplishments made possible through the passion, commitment, contributions and advocacy of our talented staff and supporters like you. With this wind in our sails, we are proud to review for you many of our victories on behalf of our ocean in the past year. (See pages 4 and 5.)

It's great to look back and savor these victories, but we also look forward to redoubling our efforts, with your help, in 2023. Never has our mission been more critical nor has our work been more integrated. While Ocean Conservancy's conservation agenda contains many objectives - ensuring sustainable fisheries, combatting plastics pollution, promoting ocean justice, achieving effective ocean policies and more – our efforts combine to fight the most pressing threat facing our ocean: climate change.

In January, CEO Janis Searles Jones met with Vice President Kamala Harris and a group of environmental justice and conservation leaders at the

White House. The vice president stated that the administration's word for 2023 is "momentum," which is fitting for Ocean Conservancy's year as well. When I think about "momentum," I think about ever-accelerating impetus.

Mitigating climate change impacts requires ever-greater efforts, not only in our local communities and our nation but also across the globe. A global threat like climate change must be faced with integrative global solutions. We celebrate the growing focus on the ocean in international arenas, as you will read in our cover story, and, likewise, growing understanding of the key importance of the ocean in developing solutions

With this image of ever-building momentum in mind, 2023 promises to be another great year for Ocean Conservancy. We pledge to you that our momentum, growing out of the victories of our past and the determination for our future, will not waver. Thank you for being an essential part of our work. With your help, we will, together, accomplish great things for the ocean in 2023.

Best regards, Suzanne H. Woolsey, Chair Ocean Conservancy Board

Fuzanne H Woolse



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Our Mission Ocean Conservancy is working with you to protect the ocean from today's greatest global challenges Together, we create evidence-based solutions for a healthy ocean and the wildlife and communities that depend on it.



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lash is the newsletter of Ocean Cor

PLEASE RECYCLE

Advancing Ocean Climate Action at COP27



Ending Plastic Production

Plastics are made from oil and are currently responsible for 3-4% of global greenhouse gas emissions. By 2050, they could represent 20% of oil demand. Aarthi Ananthanarayanan, the director of Ocean Conservancy's Climate and Plastics Initiative, hosted an event focused on how ending plastic pollution is both a climatejustice and a public health issue.

The panel discussed the impact of the plastic and petrochemical industries and the work of local organizations to stop the development of facilities that pollute their communities. "They are sacrificing our lives for something you use once and throw away," Shamyra Lavigne from Rise St. James stated at the event. Her organization stopped the development of Formosa Plastics, which would have been one of the largest sources of greenhouse gas emissions in the United States.

We know the ocean is a powerful source for climate change solutions. We must protect it so it can help protect us. It is critical that the world addresses the effects of the climate crisis and works to prevent its worst impacts. Ocean Conservancy's commitment to solutions continues, and we hope to see ambitious actions that meet the urgency of the moment at COP28 in Dubai (2023).

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JANUARY 1-DECEMBER 31, 2022

Ocean Conservancy values all of the dedicated supporters, volunteers and activists who believe in our mission and make our work possible. We want to thank all of our supporters for their generous financial support of our ocean conservation efforts. Ocean Conservancy is especially grateful for our Champions for Sea Change, an elite group of ocean stewards.

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generosity.













OCEAN-CLIMATE

Advancing Ocean-Climate Solutions

- Championed zero emissions shipping, resulting in the U.S. launch of the Green Shipping Challenge, a global project to develop carbon-free shipping corridors.
- Published a new report, From Policy to Power, showcasing how the U.S. can responsibly develop offshore wind energy in ways that minimally impact the marine environment and unlock benefits for coastal communities.
- Apprised policymakers at high-profile forums, such as COP27 in Egypt and in front of the Senate Climate Change Task Force on Capitol Hill, how plastics production is driving the climate crisis and harming communities.
- Exchange Commission (SEC) to require public companies to disclose their climate-related risks to investors. Such disclosures will increase pressure to accelerate the transition to a clean energy future and a circular economy, both of which are essential to addressing climate change and plastics pollution, two of the greatest threats to a healthy ocean.

SUSTAINABLE FISHERIES

Defending the Integrity of Our Nation's Fisheries

- Improved the sustainability of pink shrimp and kelp, including the protection of important marine habitats they depend upon, by securing new state fisheries management approaches in California.
- Created a new podcast series, Fish & Us: Climate Stories from the Waterfront, to share frontline stories with the public a key tactic towards building momentum for adapting U.S. fisheries to climate change.
- Advanced climate-ready fisheries as a priority issue for key federal decisionmakers by empowering fishermen — an influential constituency — to advocate about their importance and the need for action.

FEDERAL ADVOCACY & GOVERNMENT RELATIONS

Protecting the Ocean in the Halls of Power

- Worked to secure \$3 billion for greener ports and shipping, \$2.6 billion for coastal restoration and other major funding for offshore wind and renewable energy in the Inflation Reduction Act. This legislation is the largest climate investment ever made by the United States.
- Successfully advanced federal legislation in Congress that would implement much-needed reforms to the federal law that promotes healthy and resilient fish populations, fisheries and fishing communities.

OCEAN JUSTICE

Achieving a Healthier Ocean, Protected by a More Just World

Grants program, which amplifies and uplifts the work of historically marginalized ocean advocates, to fund projects that strengthen coastal communities, promote sustainable fishing, advance ocean innovations and more. This is one example of how we are putting our global commitment to ocean justice — which we define as the fair and equitable distribution of both the benefits of the ocean's bounty and the burdens of its complex care — into action.

ARCTIC CONSERVATION

Protecting Northern Seas and Wildlife with Arctic Peoples

- Won a new five-year commitment from the federal government to protect U.S. Arctic waters from offshore oil and gas leasing. The ecological importance of Alaska's Arctic seas won out over a push by industry for risky development.
- Supported the Aleut Community of St. Paul Tribe's successful nomination of Alagum Kanux to be the first National Marine Sanctuary in Alaska. This is part of the Tribe's vision for protection of the Pribilof Islands, a pupping site for more than half of the world's fur seals each year.
- Expanded support for Alaska marine debris efforts by supporting community beach cleanups in Yakutat, Haines and St. Paul and by working toward policy solutions to this critical problem.

FLORIDA CONSERVATION

Building an Ocean Groundswell

- Led advocacy efforts for legislation enabling Florida cities to ban cigarette smoking on public beaches; our International Coastal Cleanup® data show that cigarette butts have been the #1 item found on Florida beaches for decades.
- Defeated legislation that would have allowed for more destruction of wild sea grass meadows a major food source for endangered manatees.
- Led public advocacy for manatee protections in the face of a huge wave of manatee mortality. Manatees are bearing the brunt of a changing climate and worsening water quality.
- Launched Plastic Free Cities with local governments in South Florida to engage urban youth and businesses in marine conservation.

TRASH FREE SEAS®

Leading the Fight Against Ocean Plastic Debris

- Removed over 13 million pounds of trash in 49 countries from beaches and the ocean towards our 15-million-pound pledge through the #TeamSeas campaign launched by YouTube influencers MrBeast and Mark Rober.
- Secured landmark plastics legislation in California (SB 54) to eliminate ~23 million tons of single-use plastics over the next 10 years a weight equal to roughly 26 Golden Gate Bridges.
- Reduced the deadliest form of marine debris via the Global Ghost Gear Initiative®. One example we partnered with Bureo, a certified B-Corp, to launch an end-of-life gear collection hub in Ensenada, Mexico, and a facility in California to recycle/upcycle end-of-life fishing nets, part of our broader North American Net Collection Initiative (NANCI) working across Canada, Mexico and the United States.
- Removed nearly 5,000 pounds of abandoned, lost and discarded fishing gear from remote islands in the Gulf of Maine, where an estimated 20-25% of lobster pots are lost annually.
- Marshalled 11,000+ cleanups in over 80 countries with our partners, as part of the 37th annual International Coastal Cleanup — the world's largest ocean volunteer effort.
- Researched microplastics in meats, seafoods and plant-based products to inform scientific estimates of human microplastic exposure and its potential health consequences.

THANK YOU

FOR ALL YOU DO TO HELP US SECURE A HEALTHY OCEAN FOR FUTURE GENERATIONS.

Here are some examples of what we accomplished this year — without your support, they would not have been possible.

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